## Why does LOVE RADIUS have a training center ?

We care about passing on knowledge through each wrap demo or sale.

This is paramount for babywearing. If babywearing becomes more popular without bringing more attention and questioning about babies' needs, as well as a more responsive approach to carrying, if it is only to be more " trendy ", pushing new products onto parents, then parents would end up as "pushchairs with straps!

In order to get the maximum benefit from thiers babywearing experience the parents should not be left to fend for by themself with the wrap.

For all these reasons, we offer a support network: workshops, online videos, forum and Facebook groups. This is also the reason behind offering training courses.

The training courses use the uniqueness of the JPMBB Original wrap, a special hybride fabric fabric we created back in 2008

As parents, we could not find a carrying tool that was offering us what we needed therefore, we became developers, manufacturers, consultants and trainers.

This give us a broad approach and a precise picture of those who use the LOVE RADIUS wrap (beginners as well as experienced parents, dads...), different public (parents, crèches, health professionals...), with different needs (breastfeeding, transport, mothering...)

Also, the Love Radius wrap is a unique tool and most babywearing courses tend not to show how to use one, which makes this course a perfect add-on to existing consultancy courses.

L'Ecole à Porter was created in 2010 because other training courses at the time, were not offering much support with stretchy wraps or some times oriented or based on limited amount of knowledge.

Later on, we developed in L'Ecole à Porter, a teaching project for all those involved in perinatal, postnatal and social field.

Since we have traind over 500 babywearing teachers in France, Belgium, and Spain, as well as over 500 health professionals in France, Belgium, Switzerland, Spain, and Luxembourg, including paediatricians, midwives, nurses, physiotherapists, psychomotricians, occupational therapist, etc...

## Presentation of your Online trainer

Keren SALES is the co- founder of LOVE RADIUS she iis a senior trainer and founder of L'ecole à Porter.

Since 2005 she has given hundreds of workshops providing support for parents, gaining extensive experience in observation. Her main activity is dedicated for research and instruction of babywearing

She is constantly extending her education and knowledge by following various training programs outside of babywearing culture like : Motor Development of the baby and child, The Newborn Individualized Developmental Care approach, Psychological and Pedagogy Studies